

Sponsorship/Advertisement Agreement Form – 2024-25

BAYBASI, INC.

(A SFO Bay Area Nonprofit Public Benefit)

PO Box 4538

Foster City, CA 94404

baybasi@baybasi.us

Website: www.baybasi.us



Sponsor Contact Details

Company Name		Contact Name	
Contact Number		Contact Email	
Address			

Category	Ad Type/ Location	Rate	Selection
Bundle	Executive	\$8,000	
	Gold	\$5,000	
	Partner	\$2,500	
A-la-carte-Magazine	Back Cover Outside **	\$1,200	
	Front Cover Inside **	\$1,000	
	Back Cover Inside/Last Page **	\$1,000	
	Centerfold **	\$750	
	Other Page	Full Page - \$500 Half Page - \$300	
A-la-carte-Rest	Banner +	Dandiya & Autumn Festival - \$500 , Diwali - \$400, Holi - \$500, Rest/event - \$300	
	Logo on Tickets	\$1,100 (only for Dandiya)	
	Logo on Wrist Bands	\$1,200 (only for Dandiya & Autumn Festival)	
	Merchandise Gift Card/Voucher	\$400 + (Only for Dandiya), \$250+ (for Saraswati Puja kids sit & draw)	

** Limited Availability.

+ Banner needs to be provided by the Sponsor and the location of the banner will be decided based on the order of Payment received.

All Sponsors will receive complementary Website Presence for 1 year, Presence in respective Event Flyer, Social Media promotion and free lunch, dinner coupons.

In addition to that, **Bundle** Sponsors will receive email marketing and complementary Dandiya Tickets

Payment Information

Amount in USD		
Payment Type	Check Payment (Check must be drawn in favor of BAYBASI, INC.) Check Number _____ Bank Name: _____	[]
	Paypal Payment (to baybasi@gmail.com)	[]
	Square Cash Payment (to \$BayBasi)	[]
	Zelle to Baybasi Accounts (650-504-0794)	[]

Baybasi reserves the right to grant or decline any advertisement based on it's policy or content of the advertisement. **I agree to abide by the rules of Baybasi Inc**

Representative's Signature _____

Date _____

This portion is for Baybasi, Inc

Baybasi Official Name		
Authorized Signature		Date

Group Sponsorship Details for 2024-25 (1/2) - Bundle

Sponsorship Details/ Tiers	Platinum (\$8,000)	Gold (\$5,000)	Partner \$2,500
Events Covered	Dandiya, Durga Puja, Diwali, Saraswati Puja, Holi,	Dandiya, Durga Puja, Diwali, Saraswati Puja, Holi	Dandiya, Durga Puja, Diwali, Saraswati Puja, Holi
Promotional Activities - Website - Facebook - Email marketing			
Banners			
Booth			
On Stage Prize Distribution	Dandiya, Durga Puja, Saraswati Puja	Dandiya, Durga Puja, Saraswati Puja	
Speaking Air Time at Dandiya and Holi (max 3 mins)			
Speaking Air Time at Durga Puja and Diwali (max 3 mins)			
Magazine	BackCover Outside	Front Cover Inside	Center Full Page
Benefits	-5 Free Dandiya Tickets (value \$125) - Free Lunch, Snacks and Dinner coupons for 5 people for Durga Puja, Diwali and Saraswati Puja (Total value-\$1,500)	-3 Free Dandiya Tickets (value \$75) - Free Lunch, Snacks and Dinner coupons for 4 people for Durga Puja, Diwali and Saraswati Puja (Total value-\$1,200)	-2 Free Dandiya Tickets (value \$50) - Free Lunch, Snacks and Dinner coupons for 3 people for Durga Puja, Diwali and Saraswati Puja (Total value-\$900)



Individual Sponsorship Details for 2024-25 (2/2) – A la Carte

Sponsorship Details/ Tiers	Dandiya and Durga Puja	Diwali	Saraswati Puja	Holi
Promotional Activities - Website - Facebook - Email marketing	Included with any sponsorship	Included with any sponsorship	Included with any sponsorship	Included with any sponsorship
Banner	\$500	\$400	\$300	\$500
Booth (non Food)	\$300	\$150	N/A	\$200
Logo on Tickets	\$1,100 (only for Dandiya)			
Logo on Wrist Bands	\$1,200 (Dandiya, Durga Puja- 2 days)			
Gift Coupon/Vouchers	\$400 plus value of gifts (Dandiya only)		\$250 plus value of gifts (Sit and Draw Competition only)	
Magazine	Back Cover Outside - \$1,200 Back Cover Inside - \$1,000 Front Cover Inside - \$1,000 Centre Full Page- \$750 Full Page- \$500 Half Page \$300			
Customized Sponsorship	For Customized Sponsorship Packages please contact BayBasi Sponsorship team @ baybasi@baybasi.us			
Benefits	All Sponsors for Durga Puja, Diwali or Saraswati Puja would get complimentary Lunch. Snacks and Dinner for 2 people (approx. value between \$200-\$300)			





EVENT SCHEDULE

2024 - 2025

17 AUGUST'24	SUMMER PICNIC Member only event
4 OCTOBER'24	DANDIYA LIVE DJ #Paid Event #Members: FREE Entry, Food Coupon
4-6 OCTOBER'24	DURGA PUJA ARTISTS from INDIA #FREE Entry #Members: LUNCH & DINNER for 2 days
26 OCTOBER'24	DIWALI, LAXMI PUJA #FREE Entry #Members: DINNER
1 FEBRUARY'25	SARASWATI PUJA Kids Sit & Draw Cultural Program #FREE Entry #Members: LUNCH & DINNER
15 MARCH'25	HOLI #FREE Entry, #Biggest in Peninsula. Live DJ & Dholi
26 APRIL'25	RABINDRA JAYANTI Member only event
17 MAY'25	ANNUAL SPORTS DAY Member only event



www.baybasi.us



facebook.com/BayBasi/

For sponsorship: call Chetan (6468420641), Sumita/shonali(6507666141)